



## Turn your Lexar USB drives into Personalised Gifts

*A USB drive and a little creativity turns a USB into a thoughtful and unique gift.*



Back in the day, CDs burned with custom playlists were the ultimate last-minute gifts: thoughtful, unique, and took just enough effort to warrant a "Wow, I can't believe you made this for me!" Not only can you pack a USB with a variety of goodies (like hand-picked music and photos), the gift recipient will use the USB drive over and over again for personal use. Let's get started.

**1) Buy yourself a pack of USBs ---- 5 for £7.50 from Cardwave - bargain!**

**2) Give the USB a name**

When you plug the USB into your computer, you'll see it has a generic name. In Windows, right-click the drive and select Properties. At the top, rename the drive to something like "For [Recipient Name]." On a Mac, right-click the drive and select Get Info. Rename it and save your changes.

**3) Get creative with custom files and apps**

Now it's time to get creative. But before you add anything else to the drive, open Notepad in Windows or TextEdit on OS X and write a letter to the gift recipient. Then save it to the drive and name it "READMEFIRST" or "Dear[Recipient Name]." This note can be lengthy, or something akin to a greeting card with a mention of what you've included in the thumbdrive. Here are some ideas:

A hand-picked playlist

Photo slideshow (you can make this in iMovie or Windows MovieMaker)

Portable apps you think the recipient might enjoy

Photos from the past year

Event tickets (in PDF format)

Your favorite recipes (in PDF format)

When you've configured the drive, you have a few options for wrapping. Just make sure you tell the recipient to plug it in immediately (otherwise it might be weeks before he or she uses it.) Alternatively, you can throw it in a jewelry box with some tissue, put it on a necklace chain, or simply tape it to the inside of a card with a note that reads: "Plug me in!"







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